

**2012 Promise to Practice Schedule**

**3 nights 2½ days**

<b>Saturday, February 25</b>					
2:00 p.m.	Registration and Check-in Begins – Emory Conference Center Lobby				
5:00–5:45 p.m.	Cocktail Reception – Starvine Ballroom Foyer				
6:00–7:30 p.m.	Welcome Dinner – Starvine Ballroom <b>CEO Keynote Address: National Priorities and Direction of the Movement Cathy Tisdale, President and CEO, Camp Fire USA</b>				
7:45–9:00 p.m.	Connecting Through the Camp Fire Experience – Rooms color-coded by nametags. Azalea – red. Mountain Laurel – yellow. Hickory – blue.				
<b>Sunday, February 26</b>					
7:00–8:00 a.m.	Breakfast Buffet – Conference Center Dining Room				
8:00–9:00 a.m.	<b>Plenary: Brand Revitalization—Telling Our Story in a Different Way Pasquale Trozzolo, Trozzolo Communications Group – Emory Amphitheatre</b>				
9:00 a.m.–5:00 p.m.	Innovation and Creativity Aisle Displays – Meeting Room Hallways (Vendors, Councils, and Resource Agencies)				
<b>Breakouts</b>	<b>Promise Track</b>		<b>Practice Track</b>		
9:15–10:30 a.m.	Brand Revitalization: What Our Position Tells Us – Mountain Laurel		Maximizing Partnerships – Azalea	Thrive Pilot Council Session – Dogwood	
10:30–10:45 a.m.	Break				
10:45 a.m.–12:00 noon	Maximizing Partnerships – Azalea		Living the Brand – Mountain Laurel	Thrive Pilot Council Session – Dogwood	
12:00 noon–1:00 p.m.	Lunch Buffet – Conference Center Dining Room (Marketing Task Force Debrief)				
1:00–2:00 p.m.	<b>Plenary: Building Program Capacity – Emory Amphitheatre Deana Ervin; DD Gass; and Amanda Sutter, Weikart Center</b>				
2:00–2:15 p.m.	Break				
2:15–3:30 p.m.	Building Measurable Effectiveness and Sustainability – Azalea		Introduction to CFPQI Part 1: YPQA Fundamentals – Mountain Laurel	Youth Work Methods Course: Planning and Reflection – Hickory	Thrive Pilot Council Session – Dogwood
3:30–3:45 p.m.	Break				
3:45–5:00 p.m.	Building a Sustainable Business Model – Azalea		Introduction to CFPQI Part 2: Application of YPQA – Mountain Laurel	Youth Work Methods Course: Structure and Clear Limits – Hickory	Thrive Pilot Council Session – Dogwood
5:00 p.m.	Night Out on Your Own: Participants will be encouraged to visit Atlanta attractions on their own or with special interest groups or dine at one of the Conference Center restaurants. This Night Out is at participants own expense. <ul style="list-style-type: none"> <li>• Virginia Highlands</li> <li>• Downtown Decatur</li> <li>• Sun Dial and Centennial Park</li> <li>• Le Giverny Bistro (located within the Emory Conference Center – Reservations Required 404-325-7252</li> </ul>				

<b>Monday, February 27</b>				
7:00–8:00 a.m.	Breakfast Buffet – Conference Center Dining Room			
8:00–9:00 a.m.	<b>Plenary: Exploring the Capacity of the Camp Fire Movement: Collective Findings From the CCAT – Emory Amphitheatre Geri Anne Elsen; and Jared Raynor, TCC</b>			
<b>Breakouts</b>	<b>Promise Track</b>	<b>Practice Track</b>		
9:15–10:30 a.m.	Using CCAT Findings to Build Council Effectiveness – Azalea	Geek Squad Presentation – Mountain Laurel	Innovation and Creativity Room – Hickory	
10:30–10:45 a.m.	Break			
10:45 a.m.– 12:00 noon	Building Council Core Capacities – Azalea	Using Evaluation Tools to Enhance Direct Delivery – Mountain Laurel	Serving Our Clients . . . and Customers – Maple	Innovation and Creativity Room – Hickory
12:00 noon– 1:00 p.m.	Lunch Buffet – Conference Dining Room			
1:00–2:00 p.m.	<b>Plenary: Helping Youth and Your Programs Thrive – Emory Amphitheatre Kim Sabo Flores, PhD., Shawna Rosenzweig and Geri Anne Elsen</b>			
2:15–3:30 p.m.	Building and Orientation for New Camp Fire USA Staff – Mountain Laurel	Jumpstarting Successful Programs for 21 <sup>st</sup> Century Teens – Maple	The Growth Mindset: Strategies for Successful Learning – Azalea	Innovation and Creativity Room – Hickory
3:30–3:45 p.m.	Break			
3:45–5:00 p.m.	Executive Reflection Circles – Maple	Program Administrator and Program Staff Reflection Circles – Mountain Laurel	Amygdala, the Emotional Elephant – Azalea	Innovation and Creativity Room – Hickory
6:00–8:30 p.m.	<b>Closing Banquet – Silverbell Pavillion Speakers: Elizabeth Darling, Kayla Drozd and Steve Culbertson</b>			
<b>Tuesday, February 28</b>				
7:00–10:00 a.m.	Breakfast Buffet – Conference Center Dining Room Participant Departures			